JORDAN**PAKROSNIS**

Full Stack WordPress Developer

Enthusiastic, detail-oriented, future focused developer with over 10 years of experience creating custom WordPress themes and plugins that deliver high-quality, elegant, user-friendly solutions to an organization's users.

SKILLS

WordPress

- Custom block editor (Gutenberg) blocks and sidebar plugins
- Custom object-oriented themes & plugins
- WooCommerce extension
- Gravity Forms extension
- Advanced Custom Fields extension
- ElasticPress
- Migration scripting
- CI and deployment through platforms like WordPress VIP and Pantheon

Frameworks & Tools

- Git / Subversion
- LAMP administration (+ cPanel)
- LEMP administration
- Misc. CSS frameworks
- Front end task runners
- Windows Subsystem for Linux (WSL)
- Virtualization
- MySQL
- SSH / rsync

Languages

- HTML
- SCSS / CSS
- PHP
- JavaScript

jordanpak.com
Orlando, FL

WORK EXPERIENCE

Penske Media Corp. (PMC)

Senior Software Engineer *2025 - Present*
Software Engineer *2022 - 2025*

- Contribute to the websites of renowned publications such as Rolling Stone, Variety, Billboard, WWD, and The Hollywood Reporter.
- Build custom, enterprise-scale solutions for the 20+ brand portfolio core technology suite that serves over 400M monthly active users.
- Collaborate with a large team of product owners and engineers to plan and execute new feature development and maintenance of software utilized by over 1,000 journalists and content creators.

Klatch

Lead Engineer *2021 - 2022*

- Developed and maintained complex integrations with industry-leading WordPress eCommerce, social community, and conferencing plugins.
- Collaborated with product director to scope features and provide technical support and advisement for the platform.
- Responsible for creating and maintaining engineering practices such as source control flow/devops and coding standards.

Designzillas

Senior Front End Developer *2020 - 2021*
Front End Developer *2016 - 2019*

- Responsible for planning, executing, and maintaining scope and acceptance criteria on complex web builds with unique designs and user/administrator functionality.
- Developed and maintained agency utility plugins on wordpress.org
- Developed and maintained agency's starter theme and plugin framework (design system) used for all new website builds.
- Developed websites for large organizations such as AAA Newsroom, Orlando Economic Partnership (orlando.org), and Bigblue Dive Lights.
- Developed websites recognized with regional and district gold/silver American Advertising Awards.
- Created a comprehensive onboarding plan for new developers, from continuous integration on existing partner sites to new website builds.
- Integrated and extended industry-leading WordPress plugins such as WooCommerce, Gravity Forms, Advanced Custom Fields, and The Events Calendar.
- Tested websites for cross-browser compliance, accessibility, and other quality assurance.

SKILLS (CONT'D)

Information Technology

- Server administration and support
- Network administration and support
- System building
- Desktop troubleshooting

EDUCATION

University of Central Florida
B.S. Information Technology "15
#ChargeOn

Academic Honors
President's Honor Roll Certificate
Dean's List

JpakMedia

Freelance Web Developer & Designer *2009 - Present*

- Responsible for the strategy and execution of design and development for custom websites built on WordPress.
- Migrated national music educator organization's (NBA) membership system to a new, customized platform with membership directory and messaging system.
- Maintains server optimized for clients' WordPress websites.

University of Central Florida Concert & Athletic Bands

Web Developer/Designer and Strategist *2016 - Present*
Media Coordinator Web Lead *2012 - 2015*

- Merged the UCF Marching Knights' website with the other bands to create ucfbands.com
- Collaboration with UCF Bands' faculty and staff to overhaul the website in 2015, 2018, and 2021 to align with UCF branding and improve the user experience for students, staff, alumni, and community members.
- Developed WordPress plugins for sheet music distribution and custom event management.

FAZ Technology Inc. USA Office

Systems Administration & Support Intern *2014 - 2015*

- Administered, supported, and maintained the day-to-day activity of IT infrastructure on site.
- Consulted with IT manager and company leadership on scaling and securing IT infrastructure.
- Managed hardware and software setup for incoming and outgoing staff.